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Heng Xin China Holdings Limited **恒芯中國控股有限公司***

(Incorporated in Bermuda with limited liability)

(Stock Code: 8046)

BUSINESS COOPERATION AGREEMENT IN RELATION TO THE CABLE TELEVISION NETWORK IN ANHUI

The Board is pleased to announce that on 30 April 2010, Shenzhen Champion has entered into the Business Cooperation Agreement with Anhui Radio and Television Information Network Co., Ltd. (安徽廣電信息網絡股份有限公司), a sole cable television network constructor and operator in Anhui Province, pursuant to which Shenzhen Champion will provide cable digital television two-way conversion equipment and services and jointly develop and operate the value-added services for 12 years in return for revenue sharing in Anhui Province, PRC.

The board (the “**Board**”) of directors (the “**Directors**”) of Heng Xin China Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that on 30 April 2010, Shenzhen Champion Maxium Technology Limited (“**Shenzhen Champion**”), a wholly owned subsidiary of the Company, has entered into a business cooperation agreement (the “**Agreement**”) with Anhui Radio and Television Information Network Co., Ltd. (“**ARTINCL**”) (安徽廣電信息網絡股份有限公司), pursuant to which Shenzhen Champion will provide cable digital television two-way conversion equipment and services and jointly develop and operate the value-added services for 12 years (from the launch of the value-added services in each administrative areas) in return for revenue sharing in Anhui Province, PRC.

The subscriber base under the Agreement covering Huainan City (淮南市), Huaibei City (淮北市), Suzhou City (宿州市) and Bozhou City (亳州市) in Anhui Province (安徽省) is approximately 1 million. The parties agree that the conversion for these cities will be completed before the end of this year. Thereafter, the conversion and business cooperation will be extended to cover the whole Anhui Province with a total coverage of approximately 4 million subscribers expected within two years. The Agreement will allow the Group to share net revenues ranging from 40% to 70% on the new value-added services. Further operational contracts will be entered into between the parties to specify such details as the total system design equipment and system specifications and progress delivery schedules.

* For identification purposes only

REASONS FOR, AND BENEFITS OF, ENTERING INTO THE AGREEMENT

The Group is principally engaged in ground wireless digital television network equipment integrated business, research, design, development on and manufacturing of electronic message security products, integrated circuits, and the integrated circuit solutions and the related services.

The Group has been engaging in ground wireless digital television network equipment integration business in Hunan and Hubei Provinces since late 2008. With the implementation of integration of the telecommunication network, broadcasting TV network and internet (三網融合) announced by the Chinese government in January 2010, the prospects of PRC digital TV market and value-added business is significantly promising.

As announced by the Company on 23 April 2010, the Group has also entered into a business cooperation agreement to provide cable digital television two-way conversion equipment and services and develop and operate value-added services in Jiangxi Province, PRC. The Board believes that the Agreement builds the foundation to become the exclusive partner with the Anhui Province for the two-way conversion and value-added services and enables the Group to extend its presence in the cable digital TV conversion market and the three networks integrated markets and expects that the cooperation will benefit to the Company's revenue and profit in the future.

GENERAL

ARTINCL, a state-owned high-tech enterprise, is the sole cable television network constructor and operator in Anhui Province. To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, ARTINCL and its ultimate beneficial owners are third parties independent of the Company and its connected persons at the date of this announcement.

By Order of the Board
HENG XIN CHINA HOLDINGS LIMITED
Xiao Yan
Chief Executive Officer

Hong Kong, 3 May 2010

As at the date of this announcement, the Board comprises Mr. Xiao Yan (CEO), Mr. Feng Yongming and Mr. Li Tao as executive Directors; Mr. Leung Wo Ping JP, Mr. Dong Shi and Mr. Hu Dingdong as independent non-executive Directors.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market ("GEM") of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website on the "Latest Company Announcement" page for at least 7 days from the date of its posting and on the website of the Company at www.hengxinchina.com.hk