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**HENGXIN**  
恒芯中國

## **Heng Xin China Holdings Limited** **恒芯中國控股有限公司\***

*(Incorporated in Bermuda with limited liability)*

(Stock Code: 8046)

### **POSITIVE PROFIT ALERT**

This announcement is made by Heng Xin China Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on information currently available, the Group is expected to record a significant audited consolidated net profit for the year ended 30 June 2009 when compared with the net loss of approximately HK\$15.8 million for the year ended 30 June 2008. The significant turnaround in the performance of the Group is mainly attributable to (1) the success of implementing the newly acquired businesses of information technology related products in mainland China since late September 2008; (2) the significant contribution from the contract revenues of the mobile TV project in Hunan; (3) the generally significantly higher profit margin of such new businesses; and (4) decrease in impairment loss on fair values change of securities investment held by the Group.

The information contained in this announcement is made by the Group’s preliminary assessment of its consolidated management accounts as at 30 June 2009, which is subject to detailed review or adjustment by the Company’s auditors. The Company is still in the process of compiling its financial statements for the full year ended 30 June 2009. Shareholders and potential investors of the Company are advised to review in detail the Company’s annual results announcement for the year ended 30 June 2009 and the related 2008/2009 annual report which will be published before 30 September 2009.

**Shareholders and potential investors should exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**HENG XIN CHINA HOLDINGS LIMITED**  
**Xiao Yan**  
*Chief Executive Officer*

Hong Kong, 31 August 2009

*\* For identification purposes only*

*As at the date of this announcement, the Board comprises Mr. Xiao Yan (CEO), Mr. Feng Yongming and Mr. Li Tao as executive Directors; Mr. Leung Wo Ping JP, Mr. Dong Shi and Mr. Hu Dingdong as independent non-executive Directors.*

*This announcement, for which the directors of Heng Xin China Holdings Limited (the “Directors”) collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

*This announcement will remain on the GEM website on the “Latest Company Announcement” page for at least 7 days from the date of its posting and on the website of the Company at [www.hengxinchina.com.hk](http://www.hengxinchina.com.hk)*