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**HENGXIN**  
恒芯中國

## **Heng Xin China Holdings Limited** **恒芯中國控股有限公司\***

*(Incorporated in Bermuda with limited liability)*

(Stock Code: 8046)

### **POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rules.

The Board wishes to inform the Shareholders and potential investors that, based on information currently available, the Group is expected to record a substantial unaudited consolidated net profit for the six months ended 31 December 2008 when compared with the net loss of approximately HK\$6.5 million for the corresponding period last year. The significant turnaround in the performance of the Group is mainly attributable to the success of implementing the newly acquired businesses of information technology related products in mainland China operated by the Group and the significantly higher profit margin of such businesses. Such businesses were acquired by the Group since late September 2008.

**Shareholders and potential investors should exercise caution when dealing in the shares of the Company.**

This announcement is made by Heng Xin China Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on information currently available, the Group is expected to record a substantial unaudited consolidated net profit for the six months ended 31 December 2008 when compared with the net loss of approximately HK\$6.5 million for the corresponding period last year. The significant turnaround in the performance of the Group is mainly attributable to the success of implementing the newly acquired businesses of information technology related products in mainland China operated by the Group and the significantly higher profit margin of such businesses. Such businesses were acquired by the Group since late September 2008.

\* For identification purposes only

The information contained in this positive profit alert announcement is only a preliminary assessment by the management of the results of the Group for the six months ended 31 December 2008. The Company is still in the process of finalising the unaudited results of the Group for the six months ended 31 December 2008. Finalised results for the six months ended 31 December 2008 of the Group will be disclosed in the interim results announcement of the Company, which will be released on 13 February 2009.

**Shareholders and potential investors should exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**HENG XIN CHINA HOLDINGS LIMITED**  
**Xiao Yan**  
*Executive Director*

Hong Kong, 4 February 2009

*As at the date of this announcement, the Board comprises Mr. Li Tao, Mr. Xiao Yan, Ms. Yeung Sau Han Agnes and Ms. Yu Sau Lai as executive directors; Mr. Chan Wai Dune, Mr. Dong Shi and Mr. Wang Chin Mong as independent non-executive directors.*

*This announcement, for which the directors of Heng Xin China Holdings Limited collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market (“GEM”) of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

*This announcement will remain on the GEM website on the “Latest Company Announcement” page for at least 7 days from the date of its posting and on the website of the Company at [www.hengxinchina.com.hk](http://www.hengxinchina.com.hk)*